

7781 Upper Back Creek Road, Monterey • Sun: 10 am - 4 pm

stout made with their syrup, beers on tap with custom logo by Pale Fire Brewing

FOOD: Tacos, burritos, & quesadillas with meat & vegetarian options, breakfast

2025 HIGHLAND COUNTY MAPLE FESTIVAL MAP

Virginia's Official Maple Festival · Library of Congress Local Legacy

Welcome to the 65th Highland County Maple Festival! An annual tradition since 1959, we're glad to celebrate

Virginia's Sweetest Event of the Year with you! Each second & third weekend in March, the festival offers free sugar camp tours, over 100 Arts & Crafts Vendors, all-you-can-eat pancake & buckwheat cake meals, maple treats, live entertainment, & many memories! Use this map & signs to guide you through our rural mountain community. Tune to "Maple Radio" on WVLS 89.7 FM for festival info & traffic updates. General Hours: 9 am - 5 pm Saturdays & 9 am - 4 pm Sundays for most activities, including the Arts & Crafts/Food Vendors.

Get a head start as early as 6 am for maple doughnuts or 7 am for all-you-can eat pancake & buckwheat meals at certain areas both weekends. **Traffic Tips:** The festival is a **COUNTY-WIDE** event, filled with unique stops no matter which way you enter. Highland County has two main roads: Rt. 220 & Rt. 250. The center of Highland County is Monterey, & traffic often gets backed up & can cause long wait times. Though we feel it is worth the wait, know that you are never more than 30 minutes away from the edge of Highland County in any direction from Monterey using Rt. 220 or 250. Communication: Verizon, T-Mobile (Sprint), AT&T, and U.S. Cellular offer limited cell service. Payphones in McDowell & Headwaters dial 911 in case of emergency. highlandcounty.org • facebook.com/HighlandCounty • instagram.com/highland_county_va • #HighlandCountyVA • #HighlandCountyMapleFestival

2025 GOLD LEAF SPONSORS

Burke

Springs Nursing & Rehab

kissito.org

Blue Grass Valley Bank

bluegrassvalleybank.com

HIGHLAND

COUNTY

ARTS

COUNCIL highlandcountyartscouncil.org

& Herbert Bank

burkeandherbertbank.com



thehighlandcenter.org

2025 MAP SPONSORS







mgwnet.com





bigfishcider.com flatrockmechanical.com

LIVE ENTERTAINMENT



EAGLE'S SUGAR CAMP & Sat: 8 am - 5 pm

FOOD: Home-cooked food, maple-glazed doughnuts

Performances (12 and under FREE) are held in Monterey at The Highland Center at 61 Highland Center Drive \$5 collectible Maple Festival keychain also grants access to the Arts & Crafts Vendors at The Highland Center & the Highland County Public Schools' Gyms (12 & under FREE!)

SATURDAY. MARCH 8

10 am & 2 pm · SOUTHERN RAIL EXPRESS · Bluegrass · \$5 or keychain

5 pm • FURNACE MOUNTAIN BAND • Acoustic • \$15 (\$5 off with keychain), Students: Flat \$5 Special 5 pm show made possible by the Virginia Commission for the Arts & the National Endowment for the Arts

SUNDAY, MARCH 9

10 am & 2 pm • JACK DUNLAP • Bluegrass • \$5 or keychain

SATURDAY, MARCH 15

10 am · MILL CREEK CRONIES · Appalachian Folk · \$5 or keychain

2 pm • SQUARE DANCE • Watch or learn with Mill Creek Cronies & callers Ellen & Eugene Ratcliffe • \$5 or keychain

SUNDAY. MARCH 16

10 am • HI-HORSE CLOGGERS • Nonprofit Clogging Team • \$5 or keychain

2 pm · LITTLE SWITZERLAND CLOGGERS · Local, Award-winning Cloggers · \$5 or keychain



CHAMBER OF COMMERCE

HIGHLAND

COUNTY

virginia.org

POINTS OF INTEREST

- BOLAR RURITAN CLUB 8 38 Bolar Lane FOOD: 7 am - 2 pm: All-you-can eat pancakes & buckwheat cakes, to-go available
- 2 VALLEY AEROSPACE TEAM (VAST) 3003 Jackson River Rd. Saturday, March 8 model rocket launch for all ages (March 15 rain date) • 11 am - 5 pm
- **3** COMPLIMENTARY SHUTTLE NEW! 1367 Jackson River Rd. Parking for roundtrip Monterey shuttle Sat: 8:30 am 5 pm, Sun: 8:30 am 4 pm COMPLIMENTARY SHUTTLE NEW! 1367 Jackson River Rd.
- HAZY HOLLOW FARM 1784 Cowpasture Rd. N. Working cattle forms to Working cattle farm tours; 100% grass fed Angus beef, barn quilts, apparel
- VIRGINIA TROUT COMPANY 5480 Potomac River Rd. Feed the fish, enjoy a trout sandwich, & take home some frozen fillets
- GINSENG MOUNTAIN STORE 6359 Potomac River Rd. 5503 Jack Mountain Road, Doe Hill O • Sun: 8 am - 5 pm "New time" country store, braided rugs, crafts, T-shirts, gifts

- REXRODE'S COUNTRY STORE 6492 Potomac River Rd. FOOD: Breads, deli, pizza, maple products • Fuel
- TOWNSEND DRAFT GOODS NEW! 10677 Mill Gap Road Rd. Using maple as a main ingredient in natural remedies & goods, fire tonics
- THE CHURCH AT THE OLD OAK 3898 Meadowdale Rd. Arts & crafts vendors, baked goods, no entry fee, free parking
- HIGHLAND BARN QUILTS STUDIO 2608 Meadowdale Rd. Discover the art of barn quilts from Margie Boesch • Saturdays 10 am - 4 pm
- BLUE GRASS RURITAN CLUB Solution 2724 Blue Grass Valley Rd. FOOD: 7:30 am - 3 pm: All-you-can eat pancakes & buckwheat cakes, crafts, donuts • Cards accepted
- BLUE GRASS MERCANTILE 2558 Blue Grass Valley Rd. FOOD: Brunswick stew, brisket, pulled pork, local products



MAIN ATTRACTIONS

THE HIGHLAND CENTER THE HIGHLAND CENTER
Live Entertainment (see reverse) • Food • WiFi The Gallery of Highland with Local Art for Sale **Public Restrooms with Baby Changing Stations** FOOD: Bell Bottom Donuts: Maple cake donuts

& homemade maple yeast donuts, donut holes HIGHLAND COUNTY ARTISANS' SHOP

Local arts & crafts for sale from:

Art4All • Art by Lieny Bean • Ashley Armstrong Flytying Cabin Critter Designs • Emerald Mountain Sanctuary Fair Hill Farmstead • Ina Moss Studios McDowell Presbyterian Church • Myshell Nutritionals

Wild Virginia Crafts

MONTEREY COURTHOUSE Arts & Crafts Vendors • Food • Festival Info

WATER STREET FOOD COURT
Chaddie's Food Truck: Philly cheese steak subs, burgers, bbq, chicken

FAST BREAK
Pizza, snacks • Fuel Frontier Culture Museum: Fudge Martinez Kitchen: Tacos, quesadillas, gorditas, drinks Simply Farm 2 Table (formerly Grillizza): Grilled pizzas, nachos

Whistlestop Grill: Maple bacon burgers, ribeye sandwiches, breakfast

HIGHLAND ROOTS MARKET

Syrup, cinnamon rolls, bakery, local goods, & natural grocery THE BARN AT MONTEREY INN NEW!

Arts & Crafts Vendors • Debut of Barn Event Space

HIGHLAND COUNTY PUBLIC SCHOOLS Arts & Crafts Vendors in 2 Gyms • Nonprofits 8 am - 4 pm: All-you-can-eat Pancake & Buckwheat Cakes
HIGHLAND COUNTY VISITOR CENTER NEW!

Proved local info & check out our custom brochure display. FFA Milkshakes • Public Restrooms • ATM

POINTS OF INTEREST

HIGHLAND COUNTY GIRL SCOUTS NEW! FOOD: Baked potatoes, chili, pizza inside at Monterey Presbyterian Church

BIG FISH CIDER CO.

Award-winning local cider & tasting room

TWICE IS NICE
Gently-used clothing for the whole family

CHARLES PINCKNEY JONES MUSEUM
Restored historic house museum

5 ART ON MAIN AT 3RD SPACE Featuring art from over 20 local artists

THE ROCK SHOP AT HEART AND SOUL Gemstone mining for kids, local artisans, coffee, hot apple cider

THE HIGHLAND INN Learn about the historic Highland Inn renovation • 11 am - 3 pm

9 MILL GAP RURITAN DOUGHNUTS 6 FOOD: Fresh maple doughnuts • 6 am - 4 pm

GUTSHALL'S EXXON
Propane, tire repair • 24-hour fuel

ROCKINGHAM COOPERATIVE
Farm store • Saturdays 7:30 am - 12 pm

Browse local info & check out our custom brochure display, located inside the Highlander



OVER 100 ARTISANS & CRAFTERS

Get your collectible keychain! Your \$5 keychain grants access to the Arts & Crafts Vendors at the Highland County Public Schools' Gyms & The Highland Center in Monterey, as well as 10 am & 2 pm entertainment at The Highland Center (12 & under FREE). Purchase keychains at location entrances. Proceeds support the Maple Festival & the mission of the Highland County Chamber of Commerce.

HIGHLAND ELEMENTARY SCHOOL GYM A HIGHLAND HIGH SCHOOL GYM

Allegheny Mountain Radio: Maple Festival info, community radio 2 Sisters Rock Art: Rock mountain scape sculptures, candle holders **Boyd's Woodcrafts:** Bowls, utensils, cutting boards, rolling pins Breelynn Rose Hat Company: Decorated fedoras & cowboy hats Gardens of Eternity: Embroidered towels, clothing, hand struck coins Chocolate Moonshine Co.: Artisan chocolate bars, gourmet fudge Henry Farms Broken China Jewelry: Jewelry from vintage china De May Studios: Fine art in watercolor **Home on the Ridge:** Cowhide, antler, & Western-inspired jewelry Joey's Name Art: Water paintings of names drawn on-site Johnny Mullen: Cutting boards, game boards, kids' furniture Made by Mo Mo: Bloody Mary mix, reusable paper towels, aprons Meyerhoff Gems: Necklaces, pendants, crystals, gemstones, fossils Hunt & Chase: Door hangers, patch hat bar, home décor, signs Nature's Common Scents: Healing soaps, oils, & sprays Pleasant Valley Woodcrafts: Woven scroll sawn baskets, puzzles Judy Coe: Afghans, pot holders, dish rags, sweaters, baby blankets **Pretty Little Things:** Jewelry, shawls, scarves, totes, purses Pretty Soap N Stuff: All-natural soaps in sustainable packaging Rawson Arts: Watercolors, word art, acrylic paintings, ornaments Macky's Tree House: Pens, air plant holders, live plant décor Rebecca D. Jameson: Stuffed animals, crochet gnomes Slimmtar Creations: Cigar box guitars, hand-braided guitar straps Michael Sorge: Woodturned bowls, boxes, & vessels Steel Blooming: Metal flowers Sticks & Stitches: Woodcrafts of yard décor, signs, handwoven rugs Natural Necessities: Aromatherapy personal care, diffusers

Sunny Days Designs: Utilitarian pottery handmade on the wheel **Partnership Crafts:** One-of-a-kind baskets The Oddly Painted Cow: Watercolor & mixed media paintings, figures Rosebud's Real Food: Organic seasoning mixes, fruit butters Virginia Landscapes: Kevin Yeager photographs on canvas & paper Sew Down Crafty: Artistic pillows, home décor items **Von's Crafts:** Quilts, pillowcases, doll clothes, matching dresses Whiskey Valley Jerky: Jerky, spices, dog treats Whispering Winds Pottery: Pottery - kitchen items, bird feeders

SCHOOL CLASSROOMS

Nonprofits: Support area causes with raffles, crafts, & information

THE BARN AT MONTEREY INN NEW!

Buck's Bee Shack: Honey, suckers, drops, butter, lotion, candles Kimberly's Kreations: Face painting, hand painting Monterey Inn: Mead, maple pastries, The Barn & Ride Highland in Nuthin Fancy Laser Engraving: Engraved journals, hand-stained ar Potrafka Pottery: Hand thrown mugs, bowls, plates, cookware Powhatan Chocolates & Coffee: Chocolate bars, hot chocolate **Rockbridge Cider Vinegar:** Apple & pear cider vinegars Sara's Fairy Hair & Hair Feathers: Fairy hair, hair feather extension She's A Catch: Fishing/nature themed earrings, outdoorsy decals Sugar & Smoke: Jewelry, suncatchers, & gifts made from bullets Sun and Spruce Soaps: Soaps, skincare products, candles

RESTAURANTS

THE CURLY MAPLE Restored general store, local provisions, gourmet goodies coffee & specialty drinks, grab-n-go breakfast biscuits, brisket nachos, maple bacon BLT, gluten-free options

CLAIRE'S CAKES & CAFÉ Maple lattes, espresso drinks, hot chocolate, coffee, maple products, maple baked goods, gluten-free & vegan options • Handicap accessible

HIGH'S RESTAURANT BBQ, fried shrimp, fried trout, country fried steak, & BBB (BBQ, bacon & blackberries) pork chops, along with a soup & salad option, desserts

HIGHLANDER NEW! Pizza, subs, fried chicken, souvenirs

Amish Heirlooms, Baskets & More: Baskets, wreaths, stars, flowers

America from the Sky Aerial Photography: Townscapes, scenic views Blue Mountain Tarts: Wood wick candles, wax tarts, oil diffusers Appalachian Wooden Ware: Spoons, spatulas, live edge serving boards Branches by Kathy: Wire trees, tree of life rings, resin on wood art Brushed by the C: Epoxy ocean waves on dishes, boards, & art Chi Chi Chic: Flame painted copper jewelry, laser made products Calhoun Carving: Hand carved caricatures, framed carvings, chess pieces Clay Hope Jewelry: Mother of pearl & abalone shell pendants & charms Cathy's Custom Jewelry: Natural gemstone & sterling silver jewelry **Designs by Melanie:** Sterling silver & 14k gold-filled jewelry Don's Woodcrafts: Wooden children's toys Fermented Fire Hot Sauce Company: Hot sauces, bbg sauces Kathrvn Lehotsky - Professional Wildlife Artist: Original paintings Flora's Finest at Bolton Farm: Wine charms, jewelry, aromatherapy **Future Generations University Mobile Sugar Shack (outside)**

Jewelry by Kasia: Sterling silver jewelry with stones from around the world Julia Vessey Jewelry: Jewelry of silver, brass, & copper **Lightning Bug Hollow Studios:** Pottery, maple mugs, earrings Menya's: African soapstone sculptures

Mill Gap Farms: Organic maple syrup, alpaca & wool products

The Southern Beekeeper: Confectionary made of beeswax & honey Sadie Hawkins & Maw: Handwoven rugs, placemats, clothing **Sundog Studio:** Acrylic paintings, collage works, drawings T.L. Soaps: Sustainably sourced, natural soaps & body care products **TFara Pottery:** Functional stoneware

> The Ruffled Feather Candle Co.: Natural soy candles & melts, soaps White's Farm & Gifts: Horseshoe art, walking sticks

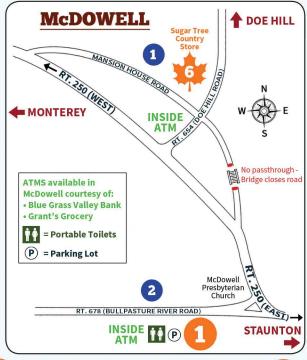
MONTEREY COURTHOUSE LAWN/MAIN ST.

Afton Mountain Elderberry: Elderberry juices, jelly, & glaze Bruce's Syrup & Candies: Maple syrup & products Cedar Creek Blacksmithing: Blacksmith wares Chris Anderson Artwork: Nature note cards & prints, artwork **Clyde Jenkins:** White oak baskets, apple trees, apple products Coles Corner: Gemstone bracelets & earrings Crystal Cove Jewelry and Gifts: Titanium, tungsten carbide, silver jewelry Fenrir Woodworks: Wooden maps, travel games

Fiber & Jewels: Baskets, knitting, painting, jewelry, sewing Greenbrier Valley Dyes: Ice dyed clothing

Jack Mountain Crafters: Natural brooms, whisks, scrubbers Mandi's Dandie's: Soaps, bath bombs, body products, freeze dried candy Millstone Pottery: Functional & decorative stoneware pottery Monterey Lions Club: Deep fried pork rinds

Posh Fairy Floss Cotton Candy Co.: Gourmet cotton candy Puff's BBQ: BBQ, brisket, country ham, fries, drinks • SATURDAYS ONLY Ripasso Barrel Co.: Furniture & boards made of repurposed wine barrels Rustic Products: Wildlife feather art prints, fur products, belts **Shadowlands Farm:** Highland County raised pastured meats Suzi Q Craft Creations: Wreaths, decorations, arrangements **Talley Forte:** Custom engraved name rings, rocks, crystals Taylors Mill Leather Works: Leather items, knives, necklaces, hats The Bodging Bigfoot: Hand carved spoons, bowls, baskets, toys Tonoloway Farm: Local tree syrups, beef stew, fire cider, tonics, salves Unique Traditional Basketry: Baskets made of elephant grass & cow leather Wicks by Wendy: Candles, wax melts, room sprays, air fresheners Young Shiitake: Shiitake mushroom log kits, dried mushrooms, seasonings



STONEWALL RURITAN BUILDING 🔎

Arts & Crafts Vendors Inside & Outside • Food • WiFi 7 am - 4 pm: All-you-can-eat Pancake & Buckwheat Cakes with to-go available • Public Restrooms • ATM

HIGHLAND COUNTY MUSEUM Exhibits on the Battle of McDowell & Highland history

2 McDOWELL VOLUNTEER FIRE COMPANY FOOD: Trout, BBQ chicken, country ham & more • Crafts

STONEWALL RURITAN BUILDING (OUTSIDE)

Big Aus Coffee: 8 oz bags of coffee, K-cups, whole bean, hot chocolate mix Ellison's Mountain Heritage Nursery: Seedling trees, wood products Finishing Touch Leather: Leather belts, wallets, hats, & goods Glass by Hoot & RB Creek Candles: Blown glass gifts, candles, wax melts Handmade Creations: Ponchos, dreamcatchers, sweaters, mini-guitars Henderson's Pork Rinds 2: Pork rinds, crocheted items, candle tarts Hillbilly's Jerky: Jerky, snack sticks, bologna, dog bones Hopkins Honey: Local honey

JB's Sopchoppy Sauce: All purpose sauce, seasoning Lady Ady's Boutique: Graphic tees, patch hats, leather & clay jewelry Pam's Crafts: Crocheted towels, fabric animals, bag holders, jewelry Party with Pickles the Face Painter: Face painting, balloon twisting **Peruvian Accent:** Alpaca clothing & accessories

Rustic Ridge Creations and Designs: 3D printed toys, engraved gifts **Sherapy Sugar Therapy:** Sugar scrubs, body care products

The Clay Fox: Polymer clay, wildflower resined, & butterfly wing jewelry The Old-Fashioned Kettle Korn Company: Kettle, maple, & caramel korn Walkabout Hats: Handmade hats & wallets

STONEWALL RURITAN BUILDING (INSIDE)

Amanda's Jewelry Box: Earrings, necklaces, stones Amelia Soap and Herb Company: Soaps, balms, lotions, baby quilts **Anna Lee Candles:** Hex jar candles, tarts, bottle lights, bird feeders Fusion of Glass: Fused glass pendants, night lights, jewelry, & paintings Gochenour's Woodcraft: Handmade furniture Hang-ups: Pocketbooks, placemats, table runners, table rounds

Hiner's Church of the Brethren: 50th Year! Maple syrup, baked goods Kathy's Braided Rugs: Braided yarn rugs & accessories Manduka Moon: Jewelry, hand-knit/crochet ponchos & hats, accessories

Mountain Momma Organics: Soup & meal kits, teas, cereals, dips Shenandoah Crafts: Carpenter bee traps, walking sticks, bird houses

THANK YOU TO ALL THE VOLUNTEERS WHO MAKE THE FESTIVAL POSSIBLE!

SAVE THE DATES FOR NEXT YEAR! MARCH 14-15 & 21-22, 2026